



ARIZONA ELK SOCIETY

ARIZONA ELK SOCIETY • 7773 W. GOLDEN LANE, PEORIA, AZ 85345 • 623-444-4147

I am writing to your organization with the aim of securing sponsorship for the Arizona Elk Society. Below I will go over our organization's programs, how we can mutually benefit from a partnership and the sponsorship levels.

AES is a non-profit organization dedicated to the conservation and preservation of elk and wildlife habitat in Arizona. With the support of our dedicated members, partners and volunteers we have been able to make significant contributions to the well-being of wildlife and the environment. The AES offers several impactful programs that are aimed at achieving our conservation goals.

1. **Youth Education:** Our Youth Education program focuses on inspiring the next generation of conservationists. We conduct educational workshops, outdoor skills activities, and mentored youth camps to engage young individuals in wildlife conservation. Through these programs, we aim to instill a love for nature and a sense of responsibility towards wildlife conservation.
2. **Habitat Restoration:** The Habitat Restoration program is designed to improve and restore critical habitat for elk and other wildlife species. We organize volunteer-driven projects to rehabilitate degraded areas, improve meadows and enhance overall habitat quality. By restoring habitats, we promote healthy ecosystems and contribute to the long-term sustainability of wildlife populations. We work closely with AZGFD, USFS, landowners', conservation organizations, state, and federal government agencies to enrich land for conservation and wildlife management purposes.
3. **Water for Arizona's Wildlife:** Water for Arizona's Wildlife initiative is a vital part of our conservation efforts. This program focuses on rebuilding water catchments and hauling lifesaving water to Arizona's wildlife during the on-going drought. The program has been successful in refurbishing old and constructing new water catchments, and as a result, there has been an increase in wildlife populations in areas where water sources were previously limited. Our volunteers haul over 500,000 gallons of water yearly to remote wildlife drinkers.
4. **Heroes Rising Outdoors:** Heroes Rising Outdoors provides outdoor experiences to veterans who have suffered physical or emotional injuries while serving our country. This program helps participants heal and build camaraderie with other veterans. Arizona Elk Society collaborates with local guides, outfitters and volunteers to provide a top-notch hunting experience, and all costs associated with the hunt are paid by the program. HRO also provides opportunities for veterans and their families to experience the outdoors, such as equine therapy, fly-fishing and bass fishing trips, and volunteerism.



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In turn for your sponsorship, we would highlight your business/organization as a valuable sponsor on our web page, social media channels and marketing materials at our events. Arizona Elk Society's outreach includes 80,000+ email and mailing list, over 1,500 attendees and over 125 volunteers at annual banquets, 1,700 members strong and 10,000+ attendees at events and projects. Our Facebook page has a national presence of 18,000 likes and 19,000 followers, our average monthly reach is between 200,000 and 250,000 visitors. Our websites highly ranked with 28,000+ unique visitors, with 2,400 indexed pages, in addition to our quarterly Tracker magazine distributed to 25,000+ homes and businesses.

Sponsorship Levels

\$10,000 Conservation Sponsorship

1/2-Page Ad in Tracker Magazine for 1 year

Banquet Recognition: Full Page Ad in Program/Company logo on Screen

Company Logo on AES Website with Link, and Social Media for 1 Year

Acknowledgement from Podium and Logo displayed at all AES Projects/Events for 1 year

\$5,000 Elk Leadership Sponsorship

1/2-Page Ad in Tracker Magazine for 1 Year

Banquet Recognition: 1/2-Page Ad in Program/Company Logo on Screen

Company Logo on AES Website with Link, and Spotlight on Social Media for 1 Year

Acknowledgement from Podium and Logo displayed at all AES Projects/Events for 1 Year

\$2,500 AES Program Sponsorship

1/4-Page Ad in Tracker Magazine for 1 Year

Banquet Recognition: 1/4-Page Ad in Program

Company Logo on AES Website with Link, and Spotlight on Social Media for 1 Year

Your support and engagement are instrumental in our conservation efforts. Together, we can make a meaningful difference in conserving Arizona's wildlife for future generations. In the event monetary sponsorship is not an option currently please consider an in-kind donation of product for the level you are interested in.

If you are interested and need more information email or call Steve Clark.

Steve Clark, Executive Director

stevec@arizonaelksociety.org or 602-444-4147